

多维金山

创享城市未来

MULTIDIMENSIONAL JINSHAN
CREATE AND SHARE THE CITY FUTURE



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天地有大美而不言

金山，有传统粉墙黛瓦之江南清韵

亦有现代都市之时尚繁华

岁月流转，若酒之芬芳，自醇美，至大美

凤翱翔于千仞之上，非梧不栖

宜家置业之处，莫若斯土

新城海岸，遥眺三岛

古镇石桥，近接田园

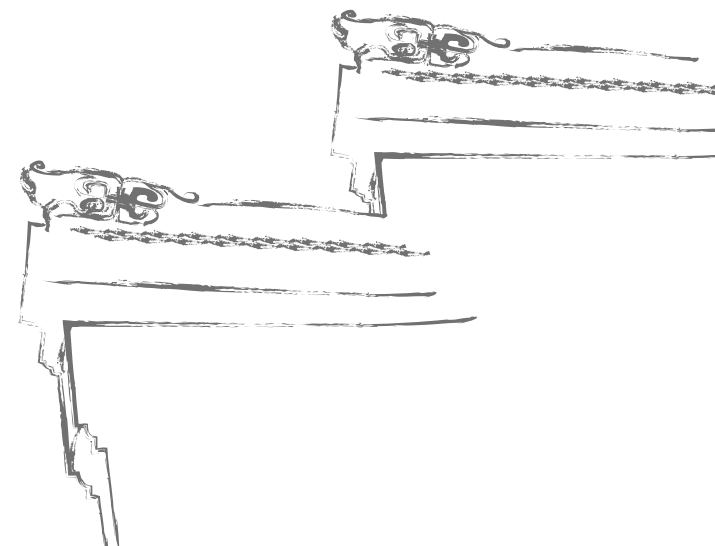
给人生若干期许，踏浪逐之

归众心所望，其固如城，其心即定

多维金山，创享城市未来

Jinshan District is located in the southwestern part of Shanghai, on the northern side of the Hangzhou Bay. It provides ready access to southwest Shanghai and is conveniently located in the Hangzhou Bay industrial belt.

Shanghai has a well-established industrial base, a thriving international business environment and abundant human resources. By capitalizing on these features, as well as the integrated development of the Yangtze River Delta, Jinshan District has been able to leverage its geographical advantages and solid industrial foundation to rapidly boost the development of the advanced manufacturing sector. Looking forward, Jinshan District is committed to the development of strategic emerging industries and its evolution into an area characterized by “an entrepreneurial spirit, pleasant living conditions and a harmonious atmosphere.”



1.

金山印象

GEOGRAPHICAL ADVANTAGES

区域位置

GEOGRAPHY — 03-04

便捷交通

TRANSPORTATION — 05-06

2.

新兴产业成长地

INDUSTRIAL DEVELOPMENT

产业定位清晰

INDUSTRIAL LAYOUT — 09-14

产业布局优化

PLANNING AND DIVISION — 15-16

知名企业集聚

RENOWNED ENTERPRISES REPRESENTED IN JINSHAN — 17-18

3.

创新创业汇聚地

TECHNOLOGY-LED AND INNOVATION-DRIVEN DEVELOPMENT

打造“双创”品牌

ESTABLISHING AN “ENTREPRENEURSHIP & INNOVATION” BRAND — 21-22

培育“双创”沃土

INCENTIVE PROGRAM OF “MASS ENTREPRENEURSHIP AND INNOVATION” — 23-24

汇聚“双创”力量

MASS ENTREPRENEURSHIP AND INNOVATION — 25-26

4.

宜居宜游优选地

LIVING ENVIRONMENT

勾画多彩城市

METROPOLITAN AREAS OF JINSHAN — 29-30

尽享金色旅游

JINSHAN ATTRACTIONS — 31-36

品味无忧生活

BUSINESS & LEISURE FACILITIES, EDUCATION & HEALTHCARE ENVIRONMENT — 37-40

5.

城市生态滋养地

ECOLOGY OF JINSHAN

绿色产业汇聚

CONCENTRATION OF GREEN INDUSTRIES — 43-44

绿色生态魅力

DEVELOPMENT OF ECOLOGICAL PARK — 45-46

绿色生活畅享

OUTLOOK OF GREEN LIFE — 47-48

6.

联动发展共赢地

REGIONAL AND INTERNATIONAL INTEGRATION

牵手跨国合作

INTERNATIONAL INTEGRATION — 51-52

赢在区域联动

REGIONAL COOPERATION — 53-54

高效服务一体

ONE-STOP SERVICE — 55-56

金山印象

GEOGRAPHICAL ADVANTAGES

金山故事，从6000年前开始
彼时，上海绝大部分地区还是茫茫大海
金山，已经成陆开始孕育文明
马家浜文化、良渚文化、马桥文化、吴越文化……
金山，人杰地灵，代有名人
顾野王、杨维桢、丁聪、高锲……

跨越千年时空
这块古老的土地依然生机勃勃
沿着新兴产业成长地、创新创业汇聚地、
宜居宜游优选地、城市生态滋养地
和联动发展共赢地的发展路径

致力于打造打响“上海制造”品牌的重要承载区 实施乡
村振兴战略的先行区 长三角高质量一体化发展的桥头堡
活力湾区、美丽湾区、幸福湾区
“上海湾区”的美好画卷正徐徐展开

Shanghai lies at the center of the Yangtze River Delta, which is home to 22 cities, including Nanjing, Suzhou, Wuxi, Hangzhou and Ningbo. It is one of China's most dynamic economic regions. Shanghai is China's economic center and offers ready access to foreign investors wishing to participate in China's economy. In 2021, the GDP of Shanghai reached RMB4.32 trillion, with the tertiary sector accounting for 73.3% of the aggregate growth of Shanghai's GDP. Jinshan's GDP reached RMB 118.278 billion, an increase of 7.5% compared to 2020. In 2021, Jinshan attracted contractual foreign investment of USD 475 million and 412 foreign-funded projects were either newly approved or enjoyed additional injections of capital with a total investment of USD 829 million.



区域位置 GEOGRAPHY

金山地处上海西南，东临东海，南濒杭州湾，西与浙江接壤，处于中国最发达的城市群——长江三角洲的地理中心，为承接上海市区和对接浙江“两个扇面”辐射有着独特的地理优势，与长江三角洲 16 个主要节点城市距离均在 1 小时车程内。陆域面积 613 平方公里，拥有 23.9 公里长的海岸线，下辖 1 个街道、9 个镇、2 个工业区，人口约 82 万。

Jinshan covers a land area of 613km² and its coastline stretches 23.9km. Jinshan District has jurisdiction over one sub-district, nine towns and two industrial parks with a total population of about 820,000.

Jinshan is located in the southwestern part of Shanghai, on the northern shore of the Hangzhou Bay. This favorable location makes for easy access to Shanghai's city center and the Yangtze River Delta region. Sixteen major cities in Yangtze River Delta region are within one-hour drive from Jinshan District.



便捷交通 TRANSPORTATION

作为上海辐射带动长三角周边地区的桥头堡，金山交通便捷，形成了发达的公路、铁路、水运、航空等综合交通网络。G60、G15 等 7 条高速公路贯穿境内，并有 12 个高速公路出入口。已建成金山城际铁路、沪杭高铁，最快 15 分钟到达虹桥枢纽、32 分钟到达上海南站；R12、R14 市域轨道快线也已列入上海新一轮轨道交通网络规划。

Jinshan District has convenient access to transportation infrastructure connecting to seven expressways. Jinshan District provides 12 points of entry to and exits from G15 Shenyang-Haikou Expressway, G60 Shanghai-Kunming expressway, G1501 Shanghai Ring Expressway, etc. This allows quick access from Jinshan District to the surrounding expressways. In addition, Jinshan has convenient railway network. Downtown Shanghai, Pudong International Airport, Hongqiao Airport, Hangzhou Bay Bridge and Yangshan Deep Water Port are all within one and one-half hour drive from Jinshan District. The Jinshan Railway, which stretches for 56km and was operated on a test basis in 2012, is the first high-speed urban railway to connect downtown Shanghai with Jinshan District.

The minimum time between the Shanghai South Railway Station and Jinshan is 32 minutes. The Shanghai-Hangzhou Intercity High-Speed Rail runs for 202km. Trains travelling at speed up to 350km per hour link Shanghai and Hangzhou. The railway is about 15-minute ride from Jinshan North Station to Shanghai Hongqiao Railway Station, the transportation hub of Shanghai and 40-minute ride to Hangzhou. Pudong Railway that travels through Jinshan District serves as a support facility for Yangshan Port, one of the world's largest and best deep water port about 60 km away from Jinshan. According to Shanghai's latest railway network plan, the Urban Rapid Rail R12 and R14 are planned to travel through Jinshan.



新兴产业成长地

两业并举·智造强区

INDUSTRIAL DEVELOPMENT

这里有战略的胸襟
深度对接“中国制造2025”
“互联网+”行动计划和上海科创中心建设

这里有内在的冲劲
坚持科技引领、创新驱动
推动产业发展迈向中高端水平

这里有规划的深度
构建科学合理的产业布局
实施“两业并举、智造强区”的发展战略

这里是金山
这里是新兴产业成长地

By capitalizing on its experience in development and innovation, its geographical advantages, its place in the vanguard of planning, its maturing industry cluster and its well-established infrastructure, Jinshan District has become indispensable to the transformation and upgrading of the city's manufacturing sector, creation of a hotbed for emerging industries and an advanced manufacturing base on the northern shore of the Hangzhou Bay. Jinshan is committed to the development of "Made in China 2025", "Internet +" and "Building Shanghai into a Science and Technology Innovation Center with Global Influence".





产业定位清晰 INDUSTRIAL LAYOUT

高端智能装备 INTELLIGENT MANUFACTURING EQUIPMENT

智能制造装备

重点发展工业机器人、数控机床、3D 打印设备等。

智能成套装备

重点发展海洋工程装备、医药成套装备、食品成套装备、新能源装备、输变电成套设备、节能环保装备、新型纺织机械、智能电梯、机械基础件等。

新能源及智能汽车

重点发展新能源汽车、智能网联汽车、特种汽车、汽车关键零部件等。

INTELLIGENT MANUFACTURING EQUIPMENT

Focus on the development of industrial robots,CNC machine equipment, 3D printing equipment,etc.

INTELLIGENT COMPLETE SETS OF EQUIPMENT

Focus on the development of marine engineering equipment,medical equipment, food equipment, new energy equipment,power transmission equipment,energy saving and environmental protection equipment,new textile machinery,intelligent elevator and the machinery basic parts,etc.

NEW ENERGY AND INTELLIGENT VEHICLE

Focus on the development of new energy vehicles,intelligent network vehicles,special vehicles and automotive parts etc.

新一代信息技术 NEW GENERATION OF INFORMATION TECHNOLOGY

新型显示

重点发展 OLED 产业,加快上游材料与设备,中游面板及模组、下游应用的产业链垂直整合。

集成电路

重点发展 IC 设计、芯片制造及封装测试等。

新型智能终端

重点发展智能可穿戴设备、电子显示终端、智能家居等。

物联网

重点发展物联网识别产品、物联网传输产品及物联网系统集成等。

NEW DISPLAY

Focus on the development of OLED industry an vertical integrates the industrial chain form the original and equipment, the panel and module to application.

INTEGRATED CIRCUIT

Focus on the development of IC,chip manufacturing packaging and testing .etc.

INTELLIGENT TERMINAL

Focus on smart wearable devices,traffic electronic display terminals and smart home terminals,etc.

INTERNET OF THINGS

Focus on RFID products, wireless transmission products, grand integration facilities, etc.



生命健康产业 LIFE & HEALTH INDUSTRY

生物医药

重点发展生物医药、创新中药、化学药品等。

医疗器械

重点发展诊疗及康复设备、医用材料等。

健康护理产品

重点发展照护康复用品、养生保健用品、健身休闲、健康管理等。

绿色健康食品

重点发展天然食品、休闲食品、功能性食品、深加工食品等。

BIOLOGICAL MEDICINE

Focus on the development of biomedicines,innovative traditionalChinese medicines and chemical medicines,etc.

MEDICAL APPARATUS AND INSTRUMENTS

Focus on the development of medical instruments, rehabilitation equipment,and medical material,etc.

HEALTH CARE

Focus on the development of health care products and supplies, fitness and health management,etc.

GREEN HEALTH FOOD

Focus on the development of natural foods,snack foods,functional foods and keep processed foods,etc.

新材料产业 ADVANCED MATERIALS INDUSTRY

高分子材料

重点发展高端涂料、工程塑料、特种橡胶、功能性膜材料等。

复合材料

重点发展碳纤维复合材料、树脂基复合材料、金属基复合材料等。

前沿新材料

重点发展 3D 打印材料、石墨烯材料、智能仿生新材料等。

FUNCTIONAL HIGH POLYMER MATERIALS

Focus on the development of advanced coating,engineering plastics,special rubber,functional film materials,etc.

COMPOSITE MATERIAL

Focus on the development of carbon fiber composite, resin matrix composites,metal matrix composites, etc.

ADVANCED MATERIALS

Focus on the development of 3D printing materials,graphene materials,and intelligent bionic new materials,etc.



产业定位清晰 INDUSTRIAL LAYOUT

生产性服务业 PRODUCTER'S SERVICE

研发设计和创意产业

重点发展工业设计、建筑设计、时尚设计、集成设计、流程设计、数据设计、交互设计等。

节能环保服务

重点发展节能环保设施运营服务,节能设计、检测、评估、审核等服务,节能环保技术推广服务,节能环保系统和解决方案等。

检验检测认证

重点发展健康与环保检测、贸易符合性检测、安全保障检测等。

软件和信息服务业

重点发展工业软件设计、运营、维护等服务,物联网应用服务、大数据存储与应用服务等。

大宗商品交易服务

重点发展交易服务、资金服务、监控服务等核心服务、信息服务、物流服务等配套服务。

供应链服务

重点发展第四方物流、特种行业物流、现代化供应链配送等服务、融资服务、商业保理等。

专业维修和售后服务

重点发展专业维修维护服务、再制造服务、维护维修和修理一体化服务等。

职业教育培训

重点发展创新型、应用型、复合型、技能型人才的产业实训服务,人才终身教育培训服务,人力资源咨询、评估服务等。

DESIGN AND CREATIVE INDUSTRY

Focus on the development of industrial design,architectural design,fashion design, integrated design,process design, data design and interactive design,etc.

ENERGY SAVING AND ENVIRONMENTAL PROTECTION SERVICES

Focus on operation of energy-saving and environmental protection facilities; design, testing, evaluation and auditing for energy-saving; promotion of application of energy-saving and environmental protection technologies; provision of energy saving and environmental protection solutions, etc.

TESTING INSPECTION AND CERTIFICATION

Focus on hygiene and environment protection testing ,trade compliance testing and insurance testing,etc.

SOFTWARE AND INFORMATION SERVICES

Focus on design, operation and maintenance of industrial software, application of IoT, storage and application of large data.

COMMODITY TRADING SERVICES

Putting priority on the core service, including transaction service, monitoring service,etc, and the supporting service,incluing information service, logistic service, etc.

SUPPLY CHAIN MANAGEMENT

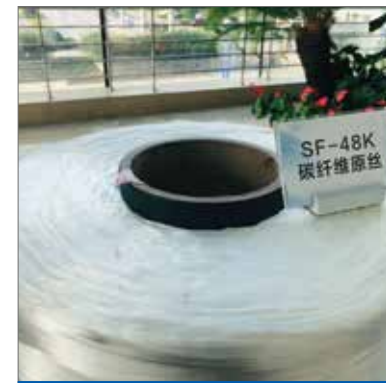
Putting priority on fourth party logistics,special industry, modern supply chain distribution services, financial leasing,financial assurance, commercial factoring,etc.

PROFESSIONAL MAINTENANCE AND CUSTOMER SERVICE

Putting priority on professional maintenance service, remanufacturing service, maintenance and repair integrated service,etc

VOCATIONAL EDUCATION AND TRAINING

Jinshan District has a well-developed vocational education and technical training system. Its more than 40 vocational education schools, youth training and other training bases provide vocational orientation training to meet business demands for local.



上海碳纤维复合材料创新研究院有限公司

上海碳纤维复合材料创新研究院有限公司(SCIC)是上海市科委与金山区政府共建的研发与转化功能平台。

SCIC的功能定位是支撑产业链创新,形成对产业链各个环节研发与转化过程的技术服务供给;支撑重大产品研发,开展共性关键技术和产品攻关及应用;支撑创业创新,以资源汇集和专业科技为抓手,引导创新创业活动。

SCIC的建设目标是创新需求明,服务支撑强,管理体制机制新;集聚和培育一批创新型企业科创板上市。

SCIC业务模式聚焦项目孵化,将科研成果转化为技术产品;聚焦股权投资,将技术产品转化为市场商品。

SCIC将本着“服务为本、精益求精”的经营理念,为碳纤维复合材料生态圈可持续健康发展提供人才、技术、资本、空间四轮驱动。

SHANGHAI CARBON FIBER COMPOSITE MATERIAL INNOVATION RESEARCH INSTITUTE CO., LTD.

Shanghai Carbon Fiber Composite Material Innovation Research Institute Co., Ltd. is a R&D and functional technology transfer platform co-established by Science & Technology Commission of Shanghai Municipality and Jinshan District Government.

The functional orientation of SCIC is to support innovation of industry chain, to provide technical service supply for R&D and transformation process of each link of industry chain, to support R&D of major products, to develop key generic technologies and products as well as applications and support entrepreneurship and innovation and guide such activities via resource integration and professional science and technology.

The goal of SCIC is to have explicit demand for innovation, strong service support and new management system and mechanism, and to gather and cultivate a number of innovative enterprises to be listed on the GEM board.

SCIC business model focuses on project incubation by transforming scientific research achievements into technological products and as well as on equity investment by transforming technological products into market commodities.

SCIC will provide four drivers such as talents, technology, capital and space for the sustainable and healthy development of carbon fiber composite material ecosphere in line with the "service-oriented, excellence-driven" business concept.

产业布局优化 PLANNING AND DIVISION



碳谷绿湾产业园

聚焦碳纤维、新材料、节能环保、原料药等领域

Carbon Valley Green Bay Industrial Park

Focusing on carbon fiber, new materials, PC (bulk pharmaceutical chemicals) and other industries

湾区生物医药港

重点发展CDMO、CMO行业，助力生物药研发与生产，以满足更多临床需求

Bay Area Biomedicine Harbor

Focusing on CDMO, CMO and research of biomedicine so as to meet diverse demands of clinical applications



华东无人机基地

全国首家海岛应用场景无人机驾驶航空试验区。
国内首个正式允许无人机开展多场景测试、应用的基地

East China UAV Base

The country's first flight-testing base for drones with islands as application scenario. Also the first base allowed to carry out multi-scenario testing and application.

新型显示产业园

围绕龙头企业集聚上游面板材料制造及设备制造企业、下游面板应用企业、产业研究院和产业基金，打造自主创新技术主导的新型显示协同产业链

New display industrial park

It brings together upstream companies, downstream companies, industrial research institutes and industrial funds to create a synergistic industrial chain with independent technology.



上海电子化学品专区

发展光刻胶及配套材料、电子特气和湿电子化学品三大类产品

Electronic Chemicals Special Zone

Focusing on photoresist, electronic special gas and wet electronic chemicals.





知名企业集聚
**RENOWNED ENTERPRISES
REPRESENTED IN JINSHAN DISTRICT**

创新创业汇聚地

科技引领 · 创新驱动

TECHNOLOGY-LED AND INNOVATION-DRIVEN DEVELOPMENT

这里有力量的凝聚
不断完善“四智”发展路径
大力推进以科技创新为核心的全面创新

这里有步伐的跨越
建设大众创业、万众创新的重要基地
加快打造本市科技成果转化的重要承载区

这里有精诚的投入
实施知识产权战略
促进创新链与产业链、价值链的有效衔接

这里是金山
这里是创新创业汇聚地

Jinshan has developed a series of incentives to encourage enterprises to innovate and improve the technical expertise of regional industries. These policies promote upgrading of the existing industrial structure and the industrialization of advanced technologies while encouraging the development of innovative technological systems via the collaboration of enterprises with universities and research institutions. The policies encompass preferential tax incentives, financial subsidies and special funding. A branding strategy has been developed to encourage businesses to enhance their R&D and technological innovation capabilities, actively develop products with independent intellectual property rights, and accelerate enterprise technological progress and product upgrades.



培育“双创”沃土

INCENTIVE PROGRAM OF "MASS ENTREPRENEURSHIP AND INNOVATION"



◎金石湾功能区 Forte Jinshiwan

◆加快培育科技型企业

支持企业承担科技计划项目；对经认定的市科技小巨人（培育）企业及市创新资金项目，给予区级同比例配套支持。

◆ENCOURAGING TECHNOLOGICAL INNOVATION AMONG ENTERPRISES

Support enterprises to undertake national and municipal technological programs; to enterprises that are recognized as Shanghai's Little Giant Enterprise in Science and Technology, Jinshan District provides additional incentives up to the same amount granted by Shanghai Municipality; fund for SME in science and technology developing Shanghai's Technological Innovation Fund Project.

◆支持技术创新中心建设

对新增的经认定为各类国家级、市级或区级的企业技术中心，以及产业转型升级项目均给予资助扶持。

◆FUNDING FOR CORPORATE R&D CENTERS, TECHNOLOGY R&D CENTERS

provide subsidies to enterprises that newly establish a national, municipal or district-level enterprise technology center; fund for technological transformation through project grants.

◆促进科技成果转化

对组织实施的企业与高校、科研院所合作的科技成果转化项目，以及经认定的市高新技术成果转化项目，均给予专项研发扶持。

◆PROMOTING THE INDUSTRIALIZATION OF SCIENCE & TECHNOLOGY RESULTS

R&D project grants awarded to enterprises that have signed and carried out contracts with universities and scientific research institutions for the comprehensive transfer of scientific and technological breakthroughs. fund projects that are recognized as Shanghai's High-Tech Technological Result Industrialization Project.

◆强化人才扶持

对列入国家级、市级人才评选项目的，实施区级一定资金的加倍配套支持；对各级领军人才给予特殊津贴；对经认定的重点创新创业人才及团队，按类别给予资金支持或奖励。

◆FUNDING FOR THE RECRUITMENT OF TALENTED INDIVIDUALS

fund for enterprises that recruit talents included in national and municipal talent selection projects; provide special subsidies for leading talents in various areas; provide incentives to talents and teams involved in key entrepreneurship and innovation projects.

◆强化金融扶持

持续加大财政科技投入力度；完善科技创新与金融资源的对接机制；支持科技中小企业上市融资，并按不同类别给予补贴或奖励。

◆Enhancing financial support

promote high and new technology industrialization by means of preferential tax incentives; facilitate collaboration with finance institutions to promote technological innovation; provide financial subsidies for various taxes paid by SMEs that are being converted into joint stock companies.

◆优化人才服务

对高层次人才给予购房补贴，并持续推进人才公寓开发供给；保障服务引进人才的子女就学、就医、配偶就业等事宜，并为高层次人才提供系列特色服务。

◆IMPROVING SERVICES FOR TALENTED INDIVIDUALS

provide one-time housing subsidy for high-level talents and continuously promote the development and supply of high-end apartments; give priority for arranging schools for children and for obtaining medical services; recommend job opportunities in Jinshan District to spouse of talented individuals; provide a series of special services for high-level talents.



◎金水湖产业社区 Jinshui Lake Industrial Community

汇聚“双创”力量 MASS ENTREPRENEURSHIP AND INNOVATION



◆ 上海湾区科创中心

上海湾区科创中心总占地面积 1432.5 亩,核心区面积 460 亩,一期 150 亩为生命健康、展览展示中心和通用办公;二期主要以智能企业总部基地为主,聚焦人工智能、环保科技和文化教育等产业。上海湾区科创中心本着政府引导、企业主导、市场运作、利益共享、风险共担的原则,立足创新型国家建设战略,主动融入长三角高质量一体化发展,围绕“坚持标准、早出形象、守住底线、招商同步、稳步推进”的工作方针,对标国际一流,以产业导入为主线,以产城融合为重点,聚合产业要素,努力建设融“产、学、研、创、孵、投”于一体的综合性科创产业社区。

◆ SHANGHAI INNOVATION BAY

Shanghai Innovation Bay covers a total area of 1432.5 mu (approximately 94.5 hectares), with a core area of 460 mu (approximately 30 hectares). Phase 1 with 150 mu (approximately 9.9 hectares) for life and health, exhibition and demo enter and general office area. Phase 2 is mainly for headquarter bases of intelligent enterprises, focusing on artificial intelligence, environmental protection, science and technology, culture and education and other industries. Following the principles of government providing guidance, enterprises playing the leading role, market operation, benefit and risk sharing, Shanghai Innovation Bay actively integrates into the high-quality integrated development of the Yangtze River Delta, implementing the working principle of “adhering to standards, building the image, keeping the bottom line, synchronizing investment and steadily advancing”. Shanghai Innovation Bay benchmarks with first-class international standards, taking industry introduction as the main task, industry-city integration as the focus, aggregating industry elements, and strives to build a comprehensive science-based industry community integrating “production, academic, research, innovation, incubation and investment”.

◆ 浙江清华长三角研究院湾区科创产业园

浙江清华长三角研究院是在习近平同志亲自谋划、直接推动、大力支持下创建起来的新型创新载体,是浙江省实施“引进大院名校,共建创新载体”战略的先行者、引领者。浙江清华长三角研究院湾区科创产业园将充分依托其强大的技术和人才优势,围绕相关产业领域,建设成为一流的科技创新、成果转化和科技型产业集聚平台。



◆ SHANGHAI INNOVATION BAY INDUSTRY PARK OF YANGTZE DELTA REGION INSTITUTE OF TSINGHUA UNIVERSITY, ZHEJIANG

Shanghai Innovation Bay Industry Park of Yangtze Delta Region Institute of Tsinghua University, Zhejiang is a new-type innovation platform personally planned, directly promoted and greatly supported by Comrade Xi Jinping. It is the pioneer and leader of implementing the strategy of introducing famous research institutions and universities and co-building the innovation platform in Zhejiang province. The Park shall fully rely on its powerful technology and talent strength, focus on related industries and sectors and build a first-class science-oriented platform of industry clusters on scientific innovation and transfer of research results.

宜居宜游优选地

闲适生活 · 滨海特色

LIVING ENVIRONMENT

这里有田园的魅力
特色小镇，美丽乡村
呈现着百里花园、百里果园、百里菜园的美景

这里有海的味道
因海而兴，滨海而居
拥有最具海派风格的海岸景观和上海最后一个渔村

这里有闲适的节奏
采摘垂钓，品酒尝鲜
乐享“闲是金山”独有的“金周末”

这里是金山
这里是宜居宜游优选地

Jinshan District has a comfortable climate and rich cultural resources. Its coastline stretches 23.9 km with sandy beaches set against a mountain backdrop. The District is committed to meeting business needs while providing investors with an attractive place to live and work.

Jinshan's recognition that a comfortable living environment is both a prerequisite of modern urban construction and conducive to attracting local and international talent bodes well for its future urban development initiatives.





产业定位清晰 INDUSTRIAL LAYOUT



无人系统产业 THE INDUSTRY OF UAV SYSTEM

华东无人机基地位于金山工业区,于2018年8月正式启用,是国内首个正式允许无人机开展多场景测试与应用的基地,现有58平方公里陆地空域,200平方公里水上空域,1平方公里试飞起降点,拥有纵横两条长800米、宽30米十字型跑道及水上机场。

金山区依托华东无人机基地,聚焦无人系统的研发和制造、适航审定、检验检测、展示交易、产学研应用、科普教育、孵化加速、飞行服务等领域。重点发展工业级、军用级无人机,无人机高分子材料、复合材料,无人机总体设计与集成、无人机试飞适航检验检测认证、无人机飞行培训等,打造无人系统产业发展的先导区和示范区。

East China UAV Base is located in Jinshan Industrial Zone, which was officially launched in August 2018. It is the first base in China to formally allow UAVs to carry out multi-scenario test and application. It has 58 square kilometers of land, 200 square kilometers of water and air, 1 square kilometer of test flight take-off and landing field, and two 800-metre-long and 30-metre-wide cross-shape runways and a seadrome.

Relying on the East China UAV Base, Jinshan District focuses on the research and development as well as manufacturing of UAS, airworthiness certification, inspection and testing, exhibition industrial and military UAVs, UAV polymer materials and composite materials, UAV overall design and integration, UAV test flight, airworthiness inspection and certification, UAV flight training, etc., in order to create a pilot and demonstration area for the development of UAV industry.

氢能产业 HYDRO-ENERGY INDUSTRY

制氢板块

重点发展工业副产氢、天然气制氢、可再生能源制氢、氢气提纯、新技术制氢(光触媒制氢、核电制氢)等。

加氢

重点发展加氢站装备以及 EP 等。

储氢,运氢

重点发展液氢制备、固体储氢、有机物储氢以及相关装备制造、大型槽罐车箱体制造、三型碳纤维储氢瓶生产制造等。

HYDROGEN PRODUCTION SECTOR

Focus on the industrial by-product hydrogen production, natural gas hydrogen production, renewable energy hydrogen production, hydrogen purification, new technology hydrogen production (photocatalyst hydrogen production, nuclear power hydrogen production), etc.

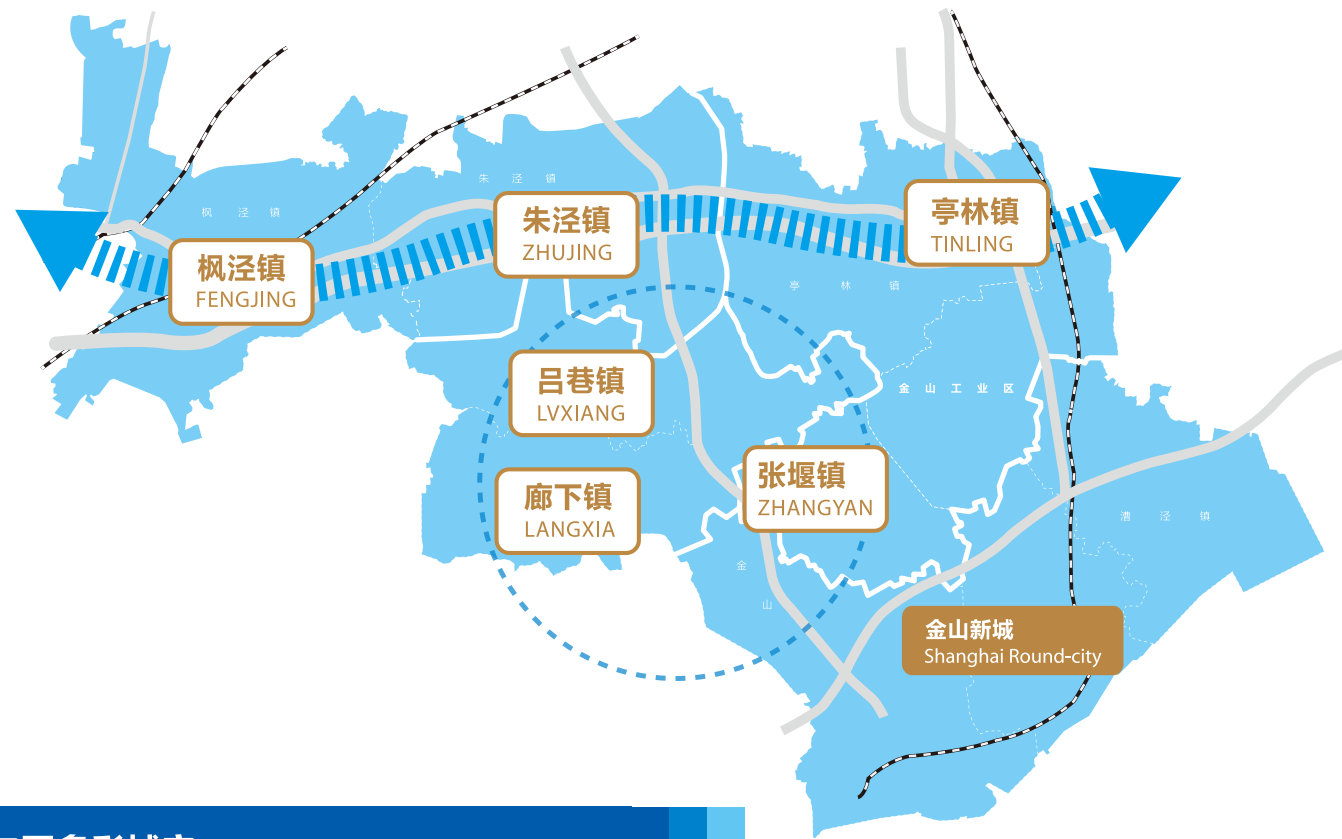
HYDROGENATION

Focus on the hydrogen station equipment and EP.

HYDROGEN STORAGE AND TRANSPORTATION

Focus on the liquid hydrogen, solid hydrogen storage, organic hydrogen storage and related equipment manufacturing, large tank truck box manufacturing, type-3 carbon fiber hydrogen storage bottle manufacturing, etc.





勾画多彩城市 JINSHAN METROPOLITAN AREA

◆ 城市布局

围绕“均衡布局、组合联动、休闲宜居、田园风情”的发展要求，推进“一城一带一圈”建设，优化金山新城空间布局，增强新城辐射效应；构筑亭枫城镇发展带，推动跨区域城镇间的协调联动效应；加快中部生态圈建设，逐步打造金山中部地区生态“绿核”。

◆ URBAN LAYOUT

Jinshan metropolitan area is divided between three local areas, including a vast green space at its center featuring country parks consisting Lvxiang Town, Langxia Town, Zhangyan Town, a belt made up of Fengjing Town, Zhujing Town and Tinglin Town in the north and Jinshan New Town in the south.

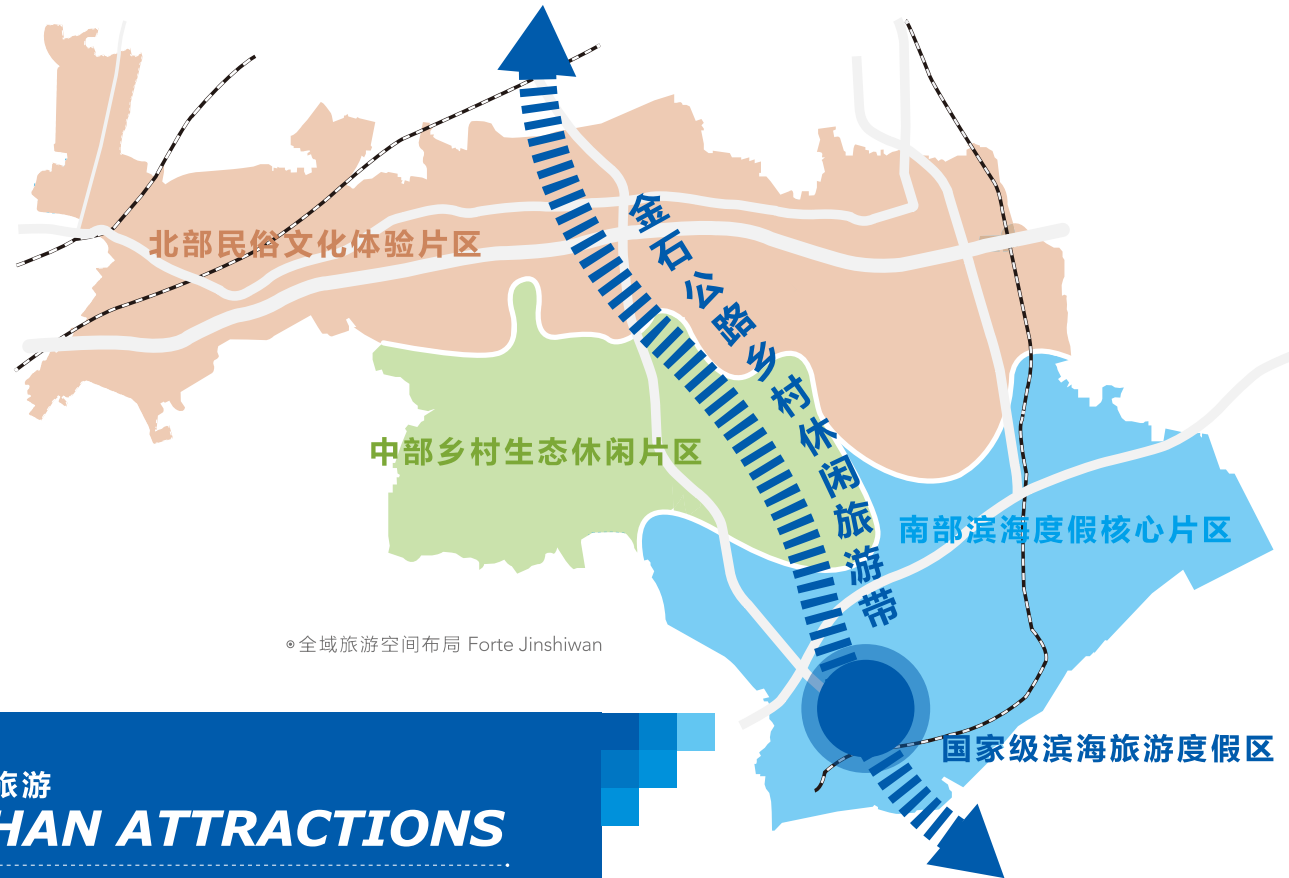


◆ 滨海花园城市

在完善空间布局、强化城市功能的基础上，有序推进海岸线保护开发，打造形成长三角地区特有的海岛海景、海水海滩有机融合的自然景观，以及森林环绕、清水环流和花园环城的生态格局，逐步凸显滨海花园城特色。

◆ COASTAL GARDEN CITY

Jinshan New Town is one of Shanghai's seven new towns and the only coastal town. Jinshan New Town is developing toward a coastal garden city. The New Town will combine business and leisure by developing and integrating industrial services and residential areas. It will be the core town on the northern bank of the Hangzhou Bay for the development of coastal tourism.



尽享金色旅游
JINSHAN ATTRACTIONS

◆ **国家级滨海旅游度假区**

涵盖范围：金山卫镇金山滨海地区约 6 平方公里区域，其中包含正在筹备实施的龙泉港西侧围填海项目（总规划面积 3.08 平方公里，圈围成陆地面积 3866 亩）以打造国家级旅游度假区为目标，重点结合龙泉港西侧区域围填海工程，通过滨海度假及沉浸式体验项目打造，建成集“生态观光、休闲度假、商务会展和户外运动”为一体的生态型国家级滨海旅游度假区。

◆ **NATIONAL-LEVEL COASTAL TOURISM RESORT**

Scope: Jinshan Coastal Area, Jinshanwei Town covers about 6 square kilometers, which includes the reclamation project on the west side of Longquan Port (the total planned area is 3.08 square kilometers and the enclosed land area is 3866 mu, equivalent to about 255.15 hectares). With the goal of building a national tourism resort, by combining the reclamation project of the west side of Longquan Port with the coastal vacation theme and immersive experience project, an ecological national coastal tourist resort which integrates “ecological sightseeing, leisure & vacation, business exhibition and outdoor sports” shall be built.



◆ **城市沙滩**

上海首个国家 AAAAA 级滨海旅游景区，“沙滩音乐节”、“沙滩排球世界巡回赛”、“金山国际啤酒节”、“金山国际烟花节”等节庆赛事的举办使其成为金山海岸线响亮的名片。

◆ **JINSHAN CITY BEACH**

Jinshan City Beach is the first National Grading-AAAA Coastal Tourism Area of Shanghai. Jinshan successfully held variety of sports events and cultural projects on Jinshan City Beach, including “Beach Music Festival”, “Jinshan International Beer Festival”, “Jinshan International Fireworks Festival”.

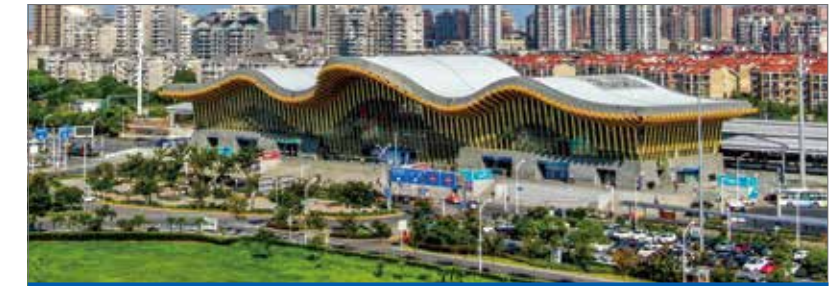


◆ **鸚鵡洲生态湿地**

鸚鵡洲生态湿地位于金山城市沙滩西侧，总面积约 23.2 万平方米，相当于 33 个标准足球场。与一般湿地公园不同，鸚鵡洲的最主要功能，一是净化海水、恢复生态湿地功能；二是打造独具特色的杭州湾潮滩湿地景观。整个园区分为湿地净化展示区、盐沼湿地恢复区、自然湿地引鸟区，三大区域围出一片蓝天碧海、鸟语花香的优美景象。

◆ **PARROT CAY ECO-WETLAND**

Parrot Cay Eco-wetland is located in the west of Jinshan City Beach, with a total area of about 232,000 square meters, equivalent to 33 standard football fields. Unlike other wetland parks, the main functions of Parrot Cay Eco-wetland are as follows, firstly to purify the sea water and restore the ecological wetland function, and secondly create a unique wetland landscape of Hangzhou Bay tidal flat. The whole park is divided into wetland purification exhibition area, salt marsh wetland restoration area and natural wetland bird attraction area. The three major areas co-present a beautiful scene of the blue sky, blue sea, birds-twittering and flower fragrance.



◆ **金山卫站**

金山卫站位于金山城市沙滩东侧，区域开发规划建筑面积为 53.7 万方米。拟一次规划，分期开发实施，以 TOD 为整体设计理念，打造“看得见海的枢纽综合体”。项目特点包括：一是构建二层中轴线大平台，形成“轴线集聚、面朝大海”的整体空间活动格局；二是采用双平面系统构筑“立体城市”，达到“人车分流”的整体效果。

◆ **JINSHANWEI STATION**

Jinshanwei station is located to the east of Jinshan City Beach, with a planned area of 537,000 square meters. It shall adopt overall planning with development and execution in stages, take TOD as the overall design concept, and build a “visible sea hub complex”. The characteristics of the project include two aspects: firstly, build a two-tier central axis platform to form the overall spatial activity pattern of “axis convergence and facing the sea”; secondly build a “three-dimensional city” by using a two-plane system to achieve the overall effect of “pedestrian-vehicle diversion”.

尽享金色旅游 JINSHAN ATTRACTIONS



◆ 南部滨海度假核心片区

涵盖范围：石化街道、山阳镇、漕泾镇、金山卫镇

以打造国家级海洋公园为目标，以金山海渔文化为核心，着力提升城市沙滩与金山嘴渔村景区的能级，依托邮轮游艇码头等特色资源点，凸显滨海特色，主推滨海休闲体验功能，联动式发展，引领杭州湾湾区旅游进入优质旅游时代。

◆ 金山嘴渔村

国家AAAA级景区，上海沿海地区最早且现存的最后一个渔村，与金山三岛隔海相望，颇具特色的海洋文化景点、休闲民宿及海鲜一条街正使古老的渔村焕发出崭新的活力。

◆ CORE AREA OF SOUTHERN COASTAL RESORT

Scope fo coverage: Shihua Street, Shanyang Town, Caojing Town, Jinshanwei Town

With the goal of building national-level marine parks and relying on the core of Jinshan ocean and fishing village scenic spots. By relying on the resources of the cruise terminal & yacht wharf, it shall highlight the coastal characteristics and promote the function of coastal leisure experience so as to realize integrated development and lead Hangzhou Bay ara tourism into the era of quality tourism.

◆ JINSHANZUI FISHING VILLAGE

Jinshanzui Fishing Village, a national AAAA scenic spot, the earliest and only existing fishing village in Shanghai coastal area, borders three Jinshan islands across the sea. It's demonstrating new vigor by characteristic marine cultural scenic spots, leisurely home inns and seafood street.



◆ 中部乡村生态休闲片区

涵盖范围：廊下镇、吕巷镇、张堰镇和金山工业区。

以打造国家农业公园为目标，以农业产业化发展为基础，围绕生态特色，依托廊下郊野公园、吕巷水果公园等乡村田园项目，突出高品质自然生态和乡村风貌优势，主打乡村风情体验，重点发展“休闲、康体、民宿”等业态，拓展乡村农事体验和田园度假功能，作为上海美丽乡村生态休闲样板区，打造“乡村振兴”的上海标杆。

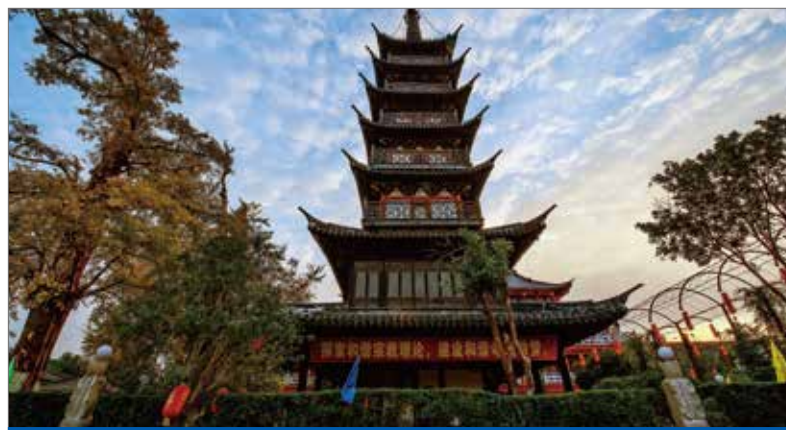
◆ RURAL RECREATION & LEISURE AREA IN THE MIDDLE

Scope of coverage: Langxia Town, Lvxiang Town, Zhangyan Town and Jinshan Industrial Zone.

With the goal of building the national agricultural park, it is based on the development of agricultural industrialization while focusing on ecological characteristics. It relies on rural pastoral projects such as Langxia Country Park and Lvxiang Fruit Park, highlighting the advantages of high-quality natural ecology and rural experience, it focuses on the development of "leisure, recreation, guest-house" and other forms of business. It expands rural farming experience and countryside resort function. As a beautiful rural eco-leisure model area in Shanghai, it aims to build a benchmark of "rural revitalization" in Shanghai



尽享金色旅游 JINSHAN ATTRACTIONS



◆ 枫泾古镇

国家 AAAA 级景区、中国历史文化名镇，“新沪上八景之一”，“长三角十大古镇”，其特色活动“吴根越角”枫泾水乡婚典荣获了 2012 年上海旅游节最佳人气奖。

◆ FENGJING ANCIENT TOWN

The town has been recognized as a national AAAA scenic area, a well-known Chinese cultural town, one of the “Eight Scenery Sights of Shanghai”, one of top ten ancient towns of the Yangtze River delta. Fengjing’s characteristic waterside civil ceremony, named Wu Gen Yue Jiao (Root of Wu & Foundation of Yue, both Wu & Yue are famous ancient kingdoms of the area), won the award of “most-attended activity” in 2012 Shanghai tourism festival.

◆ 北部文化风情体验片区

涵盖范围：枫泾镇、朱泾镇和亭林镇

深挖以“吴越文化”为核心的特色乡村文化、地域文化、宗教文化、红色文化、艺术文化等文化资源，嫁接文化创意，丰富文化体验，强化衍生旅游商品开发，通过促进吴越文化的传承创新，打造集历史、美食、禅修等为一体的民俗文化体验示范区。

◆ CULTURAL & RURAL EXPERIENCE ZONE IN THE NORTH

Scope of coverage: Fengjing Town, Zhujing Town and Tinglin Town

Deeply tapping the characteristic cultural resources such as rural culture, regional culture, religious culture, red culture and art culture with “Wuyue culture” at the core, it grafts cultural creativity, enriches cultural experience, strengthens the development of derivative tourism commodities, and creates a demonstration zone of folk culture experience integrating history, delicacies and Zen meditation by promoting the inheritance and innovation of Wuyue culture.



◆ 金山东林寺

上海市首个国家 AAAA 级“佛教文化景区”，在建寺 700 多年后的今天，以独特的风貌创下了三项大世界基尼斯纪录。

◆ JINSHAN DONGLIN TEMPLE

Jinshan Donglin Temple, the first national AAAA “Buddhist Cultural Scenic Spot” in Shanghai has a history of more than seven hundred years. It has received three Guinness World Records.

◆ 中国农民画村

国家 AAA 级景区，中国特色村、中国十大魅力乡村和全国农业旅游示范点，作为中国现代农民绘画之乡，孕育的农民画被誉为“世界艺术珍品”。

◆ FARMER PAINTING VILLAGE OF CHINA

Farmer Painting Village of China is located in Jinshan. The village has won the titles of national AAA scenic spot, Characteristic Village of China, one of the Top 10 Beautiful Villages of China and National Agricultural Tourism Pilot Area. The village is home to modern farmer paintings in China, where farmer paintings are recognized as “world art treasure” dubbed as “world art treasure”.





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**BUSINESS & LEISURE FACILITIES,
EDUCATION &
HEALTHCARE ENVIRONMENT**



◆ **金山城市沙滩音乐节**

金山城市沙滩音乐节作为大型户外沙滩音乐节，多年来深受市民游客的热爱，历届音乐节为广大乐迷提供了多元化的音乐选择，现场数万歌迷游客在凉爽海风和金色细沙的相伴下，共赴一场盛大的滨海音乐派对。

◆ **JINSHAN CITY BEACH MUSIC FESTIVAL**

Jinshan City Beach Music Festival, as a large outdoor beach music festival, has been deeply loved by citizens for many years. It has offered diversified music for tens of thousands of fans who enjoy the grand music party on the beach.



◆ **金山国际啤酒节**

金山国际啤酒节每年在盛夏时节举办。啤酒节期间，市民游客与世界顶级啤酒、各国风味美食、户外游戏项目、歌舞动漫盛典相伴度过浪漫的夏日海滨啤酒之夜。

◆ **JINSHAN INTERNATIONAL BEER FESTIVAL**

The beer festival is held every year in the mid-summer time. Visitors can spend a romantic seaside night enjoying world's top beers, international cuisine, outdoor games, concerts and animation events.

◆ **金山城市沙滩国际音乐烟花节**

金山城市沙滩国际音乐烟花节背靠壮阔的海洋，梦幻炫彩的烟花从海上璀璨升起，震撼浪漫，为广大观众献上了一场烟花与音乐互动交融的海上声光秀。

◆ **JINSHAN INTERNATIONAL MUSIC AND FIREWORKS FESTIVAL**

Jinshan International Music and Fireworks Festival is held with the backdrop of the magnificent sea. The splendid fireworks rise at sea with romance and marvel, presenting the audience with an offshore acousto-optic show integrating and interacting with fireworks and music.



◆ **上海金山城市沙滩铁人三项赛**

上海金山城市沙滩铁人三项赛设有奥运标准距离、奥运标准距离接力、半程奥运距离以及 KOL 精英组等组别，自 2014 年举办以来，吸引了众多体育爱好者参加，该赛事因其赛道优美、难度适宜、参赛体验良好、赛事服务周到，成为上海乃至江浙沪地区的知名赛事，并于 2016 年起被纳入市级赛事体系。

◆ **Shanghai Jinshan City Beach Triathlon**

Shanghai Jinshan City Beach Triathlon has the categories such as Olympic Standard Distance, Olympic Standard Distance Relay, Half-way Olympic Distance and KOL Elite Group. Since 2014, it has attracted many sports enthusiasts to participate in the Triathlon. Because of its beautiful track, appropriate difficulty, good competition experience, and thoughtful service, it has become a famous competitive event in Shanghai and even in Jiangsu and Zhejiang area. Since 2016, it has been included in the municipal competition system.



品味无忧生活

BUSINESS & LEISURE FACILITIES, EDUCATION & HEALTHCARE ENVIRONMENT



◉ 万达广场 Wanda Plaza

◆ 商业配套

拥有以万达广场、百联金山购物中心和红星美凯龙广场等大型综合体为主的三级商业体系,集多样化购物、创意办公、特色餐饮等为一体;入驻有滨海铂骊酒店、锦江海鸥大厦、金山假日酒店等知名品牌酒店和 12 家知名连锁酒店。

◆ COMMERCIAL SUPPORT FACILITIES

Jinshan has a number of five star hotels and offers a convenient transportation network a hospitable environment and a range of courtesy services. The District's excellent conference facilities for hosting business functions, and the presence of 12 star-rated hotels and a number of well-known hotel chains make it a convenient business trip destination. Those facilities include Wanda Plaza, Bailian Jinshan Shopping Mall and Redstar Macalline Plaza, 5-star Jinjiang Seagull Hotel、4-star Royal Tulip On The Beach Shanghai and 4-star Holiday Inn.



◉ 金山世界外国语学校
Shanghai Jinshan World Foreign Language School

◆ 学校教育

拥有枫叶国际学校、金山世界外国语学校、杭州湾双语学校等优质教育资源,金山在上海市率先探索小学零起点、等第制改革和学区化、集团化办学试点,是上海市整体推进教育综合改革七个试验区之一。

◆ SCHOOL EDUCATION

With high-quality educational resources such as Maple Leaf International School-Shanghai, Shanghai Jinshan World Foreign Language School and Hangzhou Bay Bilingual School, Jinshan has taken the lead in exploring the zero-starting point of primary school, merit system reform and the pilot projects of running school by school districts and groups of schools and organizations in Shanghai. It is one of the seven pilot zones for promoting comprehensive education reform in Shanghai.



◉ 复旦大学附属金山医院 Fudan University Jinshan Hospital

◆ 医疗养老

拥有复旦大学附属中山医院南院、复旦大学附属金山医院、上海市公共卫生临床中心和上海市第六人民医院金山分院等高等级医疗机构。同时,积极推进养老产业发展,目前已有众仁老年护理医院、颐和苑等老年护理机构。



◉ 众仁老年护理医院 Zhongren Elderly Nursing Hospital

◆ MEDICAL FACILITIES

It has high-end medical institutions such as South Hospital of Zhongshan Hospital affiliated to Fudan University, Jinshan Hospital affiliated to Fudan University, Shanghai Public Health Clinical Center and Jinshan Branch of Shanghai Sixth People's Hospital. At the same time, it actively promotes the development of the elderly care industry, there are already Zhongren Elderly Nursing Hospital, Yiheyuan and other elderly nursing institutions.

城市生态滋养地

环境友好 · 绿色发展

ECOLOGY OF JINSHAN

这里有坚守的卓识
绿水青山就是金山银山
让良好生态成为促进转型的增长点

这里有远瞩的目光
推动低碳生活方式
努力成为绿色发展的先行者

这里有呵护的手笔
大力发展循环经济
做好绿色生态文章

这里是金山
这里是城市生态滋养地

In 2021, Jinshan District had an excellent air quality rating of 85% and a "green" coverage rate of more than 38.59%. It has received the commendations such as Nation's Advanced City Landscape, Nation's Top Ten City for Afforestation, Nation's Garden City and Nation's Clean and Civilized Urban Area in Shanghai.





绿色产业汇聚
**CONCENTRATION
OF GREEN INDUSTRIES**



立足都市现代农业定位，大力实施农业“接二连三”发展战略，大力推进农业结构调整，农业生产基础设施信息化、机械化水平不断提高，形成了“优质稻米、绿色蔬菜、特色种养、名优瓜果”四大农业主导产业格局。

金山物产丰富，水果品种繁多，西甜瓜、草莓、蟠桃、雪瓜等都享有盛名，并形成了以“一葡、二桃、三莓、四瓜”为核心的优质特色地产农产品品牌。

Jinshan District focuses on modern agriculture and encourages structural adjustment in the agricultural industry to improve mechanized farming and realize informatization of agricultural infrastructure. Well-known agricultural products grown in Jinshan are rice, vegetables, and fruits. It targets to provide fine agricultural products to serve for the development of the manufacturing industry and service industry.

Boasting abundant products and a great variety of fruit, Jinshan District has been famous for its watermelon, sweet melon, strawberry, flat peach, snow melon, etc. Lvxian Town's grapes, flat peaches, blueberries and strawberries, Tinglin Town's raspberries and snow melons, Caojing's watermelons, and Fengjing Town's yellow peaches have made Jinshan fruit a well-known local fruit brand.

◉ 郊野公园 Contry Park



◉ 吕巷·“施泉”葡萄
Shiquan Grapes. Lvxian



◉ 枫泾·黄桃
Yellow Peach. Fengjing



◉ 吕巷·“皇母”蟠桃
Huangmu Flat Peach .
Lvxian



◉ 金山·“鑫品美”草莓
Xinpingmei Strawberry.
Jinshan



◉ 吕巷·“敏蓝”蓝莓
Minlan Granberry . Lvxian



◉ 亭林·树莓
Raspberry. Tinglin



◉ 漕泾·“多利升”西瓜
Duolisheng Watermelon.
Caojing



◉ 金山·“小皇冠”西瓜
Small crown Watermelon.
Jinshan



◉ 亭林·雪瓜
Snow Melon. Tinglin



◉ 朱泾·珠丰甜瓜
Zhufeng Melon . Zhujing



绿色生态魅力 DEVELOPMENT OF ECOLOGICAL PARK

围绕廊下郊野公园、吕巷水果公园特色主题,发挥张堰生态片林城市景观功能,打造金山中部地区生态“绿核”,建设国家农业(生态)公园,努力成为上海最发达的现代农业园、最具原生态的休憩乐园和最具人文魅力的城市后花园。

Jinshan District is to develop its central area and turn it into a vast green space on the basis of its existing orchards in Lvxiang Town and forest in Zhangyan Town. It aims to make the central area Shanghai's advanced modern agricultural garden, an untouched country park, and Shanghai's backyard garden.



◎ 吕巷水果公园 Fruit Park . Lvxiang



◎ 张堰生态片林 Ecological Forest . Zhangyan



◎ 廊下枫叶岛 Maple Island .Langxia

绿色生活畅享 OUTLOOK OF GREEN LIFE



◎ 花开海上 Flower Sea

高标准规划城市滨海区域功能定位、空间布局和交通组织形态，加快国家海洋公园建设，加大沿海区域海洋环境保护力度。实施大金山岛保护性开发，打造中心城区滨河生态廊道和城市沙滩鸚鵡洲生态湿地。以低碳社区建设为引领，让绿色生活方式蔚然成风。

With high standard of functional positioning, spatial layout and traffic organization of urban coastal area, Jinshan District is to accelerate the construction of national ocean park and intensify efforts in coastal environment improvement. Furthermore, Jinshan District plans to carry out protective development of Dajinshan Island to build central city riverside ecological corridor and Jinshan city beach parrot habitat ecological wetland.



◎ 共享单车 Bike-sharing



◎ 林荫步道 Boulevard

联动发展共赢地

功能完善 · 辐射广泛

REGIONAL AND INTERNATIONAL INTEGRATION

这里有开怀的热情
积极对接市区、浙江“两个扇面”
推进区域经济深度融合

这里有更广的视野
主动融入长三角一体化发展
深入实施区域合作战略

这里有诚挚的握手
深度承接自贸区溢出效应
加快推进政府管理创新

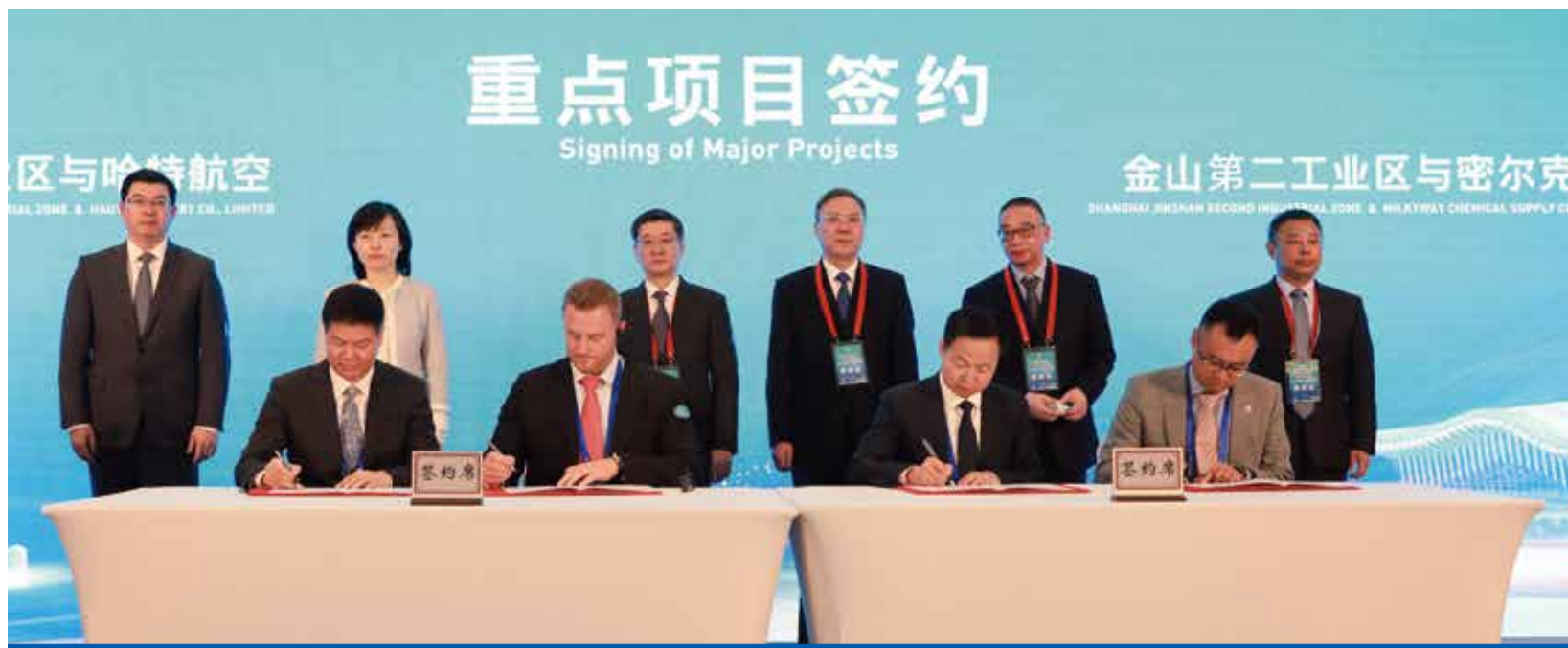
这里是金山
这里是联动发展共赢地

Jinshan's geographical location, abundant land resources and business advantages are conducive to the execution of strategic, jointly-developed cooperation projects and Jinshan's connections with downtown Shanghai and major cities in the Yangtze River Delta are improved. As industries are drawn to Shanghai and the spillover effects of China (Shanghai) Pilot Free Trade Zone become more obvious, collaboration with foreign countries increases. Through its strategic relationships with international organizations and institutions, Jinshan is creating opportunities for international business cooperation.





牵手跨国合作 INTERNATIONAL INTEGRATION



为进一步承接进博会溢出效应，加快构建“南北转型”新格局，全面打响“上海湾区”城市品牌，11月11日，金山区举办进博会配套活动——“加快转型新发展，塑造城市新形象”2021年上海湾区产业投资暨城市推介大会。

In order to further undertake the spillover effect of the China International Import Expo, speed up the construction of a new pattern of 'The transformation of Jinshan & Baoshan Districts' and comprehensively increase the visibility of 'Shanghai Bay Area', Jinshan District held the 2021 Shanghai Bay Area industrial investment and city promotion conference of on November 11.



上海金山日本企业产业园

产业园规划面积 1.2 平方公里，形成了“产业集聚、日资企业集群”的国际化产业基地。产业园与众多服务机构也建立了产学研合作机制，从而为日本企业的落户发展提供专业的服务保障，目前，入驻产业园的代表企业有日本山崎面包、福助工业等 18 家日本知名企业。



SHANGHAI JINSHAN INDUSTRY PARK OF JAPANESE ENTERPRISES

The planned area of the Park is 1.2 square kilometers, forming an international industrial base of "industry cluster, Japanese-funded enterprise cluster". The Park has also established a cooperative mechanism with many service institutions to conduct industry-academic cooperation so as to provide guarantee for the development of Japanese enterprises. At present, it has 18 well-known Japanese enterprises in the Park such as Yamazaki Baking and Fukusuke Industry.



赢在区域联动 REGIONAL COLLABORATION



长三角路演中心

长三角路演中心着眼市场细分,以路演为 IP,黏合资本、技术、金融、人才等其他要素,融合长三角区域创新创业全要素链,为创新创业者提供功能性平台。

YANGTZE RIVER DELTA ROAD SHOW CENTER

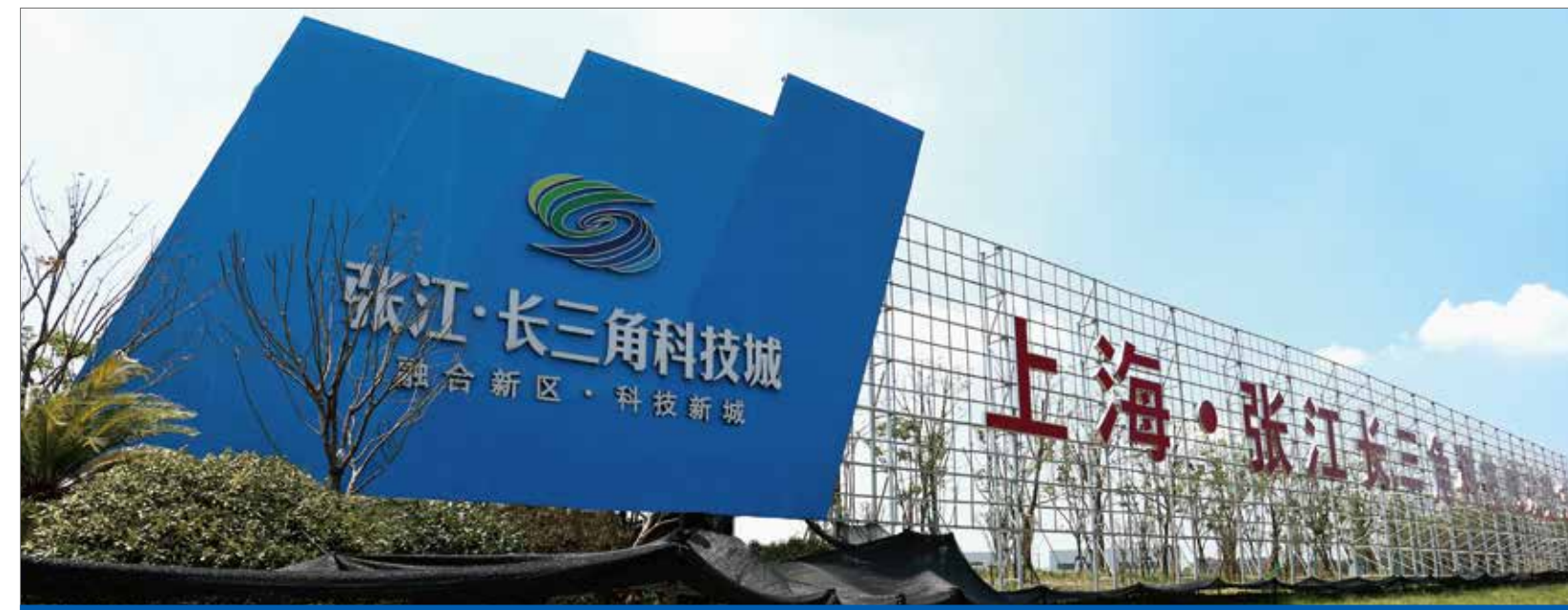
Yangtze River Delta Roadshow Center focuses on market segments, taking roadshow as IP to integrate the other factors such as capital, technology, finance and talents. It integrates total factor chain of innovation and entrepreneurship in the Yangtze River Delta to provide a functional platform for startups and entrepreneurs.

张江长三角科技城

张江长三角科技城是上海市张江高新技术产业开发区与上海市金山区、浙江省嘉兴市三方共同推动建设,在统一规划、统一建设、统一管理、统一招商、统一运营下,实现资源共享、优势互补、互利共赢、融合发展,打造沪浙融合创新发展和浙江省全面接轨上海示范区。

YANGTZE RIVER DELTA SCIENCE & TECH CITY

Yangtze River Delta Science & Tech City is jointly promoted and launched by Shanghai Zhangjiang High-tech Industrial Development Zone, Jinshan District of Shanghai and Jixing City of Zhejiang Province. With the unified planning, construction, management, business promotion and operation, it achieves resource sharing, complementary advantages, mutual benefit, win-win and integrated development, shapes Shanghai-Zhejiang integrated innovation development and the demonstration zone of Zhejiang province fully integrating with Shanghai.





高效服务一体 ONE-STOP SERVICE



◎联东 U 谷 U-valley Industrial Park

创新行政服务平台

对企业设立、基本建设、相关的行政审批和行政服务事项实施集中办理，实行“一站式”办公、“一条龙”服务和“一口子”收费。入驻行政服务中心的单位共有 33 家，全年服务办理量达到了 50 余万件。

拓展特色服务内容

对重点项目或特色项目，通过构建服务联盟，提供系统的政策咨询、项目对接和培训指导服务。

ADMINISTRATIVE SERVICE PLATFORM

It handles administrative approvals and administrative service matters related to enterprise establishment and basic construction in a centralized way by implementing “one-stop” office, “one-package” service and “one-window” charges. Currently, there are a total of 33 institutions which set up offices in the administrative service center which handle more than 500,000 cases throughout the year.

EXPANDING THE SCOPE OF SPECIAL SERVICES

By establishing service alliances, Jinshan provides systematic policy consulting, project information interfacing and training services for major projects or special projects.

打造第三方服务品牌

运营品牌名为“物流汇”的中小型物流企业服务平台——上海新跃物流企业管理有限公司，目前已为 8000 多家中小物流企业提供多达 70 余项集成化公共服务和产品，全国会员总数超过 3 万家。杭州湾电子商务产业园位于金山工业区联动 U 谷产业园内，主要提供专业咨询、信息平台等综合配套服务。上海市唯一一家大宗化工品现货交易市场、国家级电子商务试点单位——上海化工品交易市场，交易客户已达 10000 余家，交易品种超过 2000 种。

DEVELOPING THIRD-PARTY SERVICE BRAND

Shanghai Xinyue Logistics Enterprise Management Co., Ltd., with the brand of 56hui, runs the service platform for small- and medium-sized logistic enterprises. Currently, it has provided more than 8,000 small- and medium-sized logistic enterprises with over 70 items of integrated public service and products with over 30000 members nationwide. Hangzhou Bay E-commerce Industrial Park is located in the U-valley Industrial Park of Jinshan Industrial Zone. It mainly provides professional consultation, information platform and other comprehensive supporting services. Shanghai Chemical Exchange Market, the only bulk chemical spot trading market in Shanghai and a national-level e-commerce pilot unit, which has over 10,000 counterparties and more than 2,000 trading varieties.

金山区创新创业引导基金

金山区创新创业引导基金成立于 2018 年初，总规模 15 亿人民币，其中 7 亿元为金山区产业发展基金，旨在发挥财政资金的引导撬动效应和市场在资产配置中的决定作用，推动我区重点产业发展，双创引导基金定位为按市场化方式运作的政策性母基金，主要参股投资与我区产业方向匹配的股权投资基金，促进我区战略性新兴产业的发展。目前已与凯风创投、弘晖资本成功合作设立投资基金。

DEVELOPING THIRD-PARTY SERVICE BRAND

Jinshan Innovation and Entrepreneurship Guidance Fund was established in early 2018 with a total scale of 1.5 billion yuan, of which 700 million yuan is Jinshan Industrial Development Fund. It aims to give full play to the guiding and leveraging effect of financial funds and the decisive role of market in asset allocation, and promote the development of key industries in our district. The Fund positions itself as a policy-oriented parent fund with market-oriented operation. It mainly participates in equity investment funds matching the industrial direction of Jinshan, promotes the development of strategically emerging industries in Jinshan. At present, we have successfully cooperated with Cowin Venture Capital and Highlight Capital to set up investment funds.



◎上海化工品交易中心 Shanghai Chemical Trading Center



金山

集千年文化于一隅

展时代新姿于四海

万物有成理而不说

沧海桑田

若水之上善，自臻善，至大善

信步徜徉

晤八面春风于陌上

立于其先

新故相长

心定自然

——心安即是归处

礼尚金山，厚载百川入海

……

With the continued development of the economy and changing industrial patterns, the constraints of the current resources for social development are tight. In terms of land supply and operating costs, Jinshan District, as a suburb of Shanghai, has a competitive advantage compared to downtown Shanghai. Jinshan District will continue to showcase its advantages for the development of the advanced manufacturing sector on the northern shore of the Hangzhou Bay with the construction of Shanghai's economic center and the convergence of high and new technology, talented individuals, capital and creativity. Jinshan District is committed to the development of strategic emerging industries and its evolution into an area characterized by "an entrepreneurial spirit, pleasant living conditions and a harmonious atmosphere." Jinshan's burgeoning advanced manufacturing industry sector is to play a major role in the integration of Shanghai and Yangtze River Delta, which is central to China's continuing economic development.

多维金山
创享城市未来
INVESTMENT ENVIRONMENT OF
JINSHAN DISTRICT