

静安概况



JING'AN IN A NUTSHELL



静安区，因千年古刹静安寺而得名，地处上海市中心，辖区总面积 37 平方公里。这里，历史文脉悠久，城区环境优化，经济社会高度发达，综合经济实力雄厚，产业发展优势显著，土地储备充足。当前，静安正在深入推进“一轴三带”发展战略，“楼宇经济”、“总部经济”、“外资经济”蓬勃发展，商贸服务业、金融服务业、专业服务业、数据智能产业、文化创意产业、生命健康产业等六大产业活力迸发。

今后五年，静安将全面完成“十四五”发展各项目标任务，在基本建成卓越的现代化国际城区基础上，城区竞争力、吸引力、辐射力、引领力、创新力、影响力全面提升，群众获得感、幸福感、安全感、参与感、归属感、成就感不断增强，着力提升服务能级，加快实现高质量发展。推动经济数字化转型、做优做强“五型经济”，将静安打造成具有世界影响力的社会主义现代化国际大都市的标志性地区，努力在践行新思想上当好模范，在高质量发展上成为典范，在彰显软实力上引领风范，在人民城市建设上打造示范。

Jing'an District, named after the thousand-year-old Jing'an Temple, is located in the center of Shanghai, with a total area of 37.37 square kilometers. It boasts a time-honored history, a beautiful environment, advanced social and economic development, as well as a strong overall economy, powerful industries and rich land reserve. Currently, Jing'an is strengthening the development strategy of "one axis and three belts". "Building economy", "headquarters economy" and "open economy" show a strong performance, and six pillar industries, namely commerce service, financial service, professional service, data intelligence, cultural creativity and healthcare present a vibrant development.

In the coming five years, Jing'an is set to complete the objectives and tasks of the 14th Five-Year Plan. While basically achieving the task of building Jing'an into a modern international district, Jing'an is to comprehensively raise the level of regional competitiveness, appeal, radiation, leadership, innovation and influence, to reinforce people's sense of gain, happiness, security, participation, belonging and achievement. Jing'an strives to constantly improve service capacity, to accelerate the high-quality development, promote digital transformation of the economy, strengthen the "five-type economy" so as to build Jing'an into a landmark district of the modern socialist cosmopolitan Shanghai with global influence. Jing'an plans to set itself as a good example in implementing new thoughts, to be the role model in performing high-quality development, and to show best in demonstration of soft power, and to be the leading district in building the city of the people.

三个聚焦

高质量推进“一轴三带”发展策略

聚焦产业聚能、科技赋能、空间释能、机制增能，强化“一轴三带”核心龙头地位，推动“三带”功能优势倍增、产业能级倍增、服务效能倍增，引领带动全区整体提升、全面发展。

- ◆ 进一步丰富南北复合发展轴功能
- ◆ 持续强化南京西路高端服务集聚带核心作用
- ◆ 全力推进苏河湾滨水商务集聚带功能形态双升级
- ◆ 积极推动中环两翼创新创意集聚带

着力建设全球服务承载区

全力打造高能级服务，构筑未来发展战略优势。深入实施“全球服务商计划”，主动融入和服务新发展格局。

- ◆ 加快构筑发展战略新优势
- ◆ 全面深化改革开放创新格局
- ◆ 打造国际一流营商环境融合发展

着力建设创新创业活力区

加快推动高质量发展，率先构建现代产业体系。深入实施创新驱动发展战略，促进数字经济与实体经济深度融合。

- ◆ 建设上海国际科创中心特色承载区
- ◆ 重点发展六大产业
- ◆ 积极培育发展新动能
- ◆ 激发各类市场主体活力

Three focuses

Focus on thoroughly implementing the development strategy of “one axis and three belts”

Jing'an will focus on building industrial clusters, leveraging scientific and technological empowerment, releasing the potential of space, and improving capacity via mechanisms. It will strengthen the core leading position of the “one axis and three belts”, and significantly enhance the functional advantages, industrial energy level and service efficiency of the “three belts”, so as to lead and drive the overall improvement and comprehensive development of the district.

- ◆ Further enriching the functions of the north-south compound development axis
- ◆ Continuously strengthening the core role of the high-end service belt on West Nanjing Road
- ◆ Vigorously promoting the upgrade of the function and form of the Suzhou Creek Bay Waterfront Business Cluster
- ◆ Actively facilitating the development of innovative and creative clusters integration development belt on both sides of the middle ringbearing area

Focus on building a global service supporting area

Jing'an strives to provide high-end services and nurture strategic advantages for future development. It will deepen the implementation of “Global Service Provider Program”, and take the initiative to integrate with and serve the new development pattern.

- ◆ Accelerating the cultivation of new advantages in development strategy
- ◆ Building a new pattern of comprehensively deepening reform, opening up and innovation
- ◆ Creating a world-class business environment

Focus on building an active innovation and entrepreneurship area

Jing'an will accelerate high-quality development, take the lead in building a modern industrial system, deepen the implementation of the innovation-driven development strategy and promote deep integration of digital economy and real economy.

- ◆ Building a featured supporting area for Shanghai International Science and Technology Innovation Center
- ◆ Focusing on the development of six major industries
- ◆ Actively cultivating new drivers for development
- ◆ Stimulating the vitality of various market entities

